



# ADVERTISEMENT ORDER FORM



**Deadline for Receipt of Order Form,  
Payment & Advertisement Copy**

**12.00 noon CET - 15 June 2025**

## ADVERTISING COMPANY

Your Order Nr (if applicable):

Company

Company Contact  Ms  Mr Name

Postal Address

City  State/Province  (Australia, Canada, USA)

Postal/Zip Code  Country

Telephone  Mobile

Email

VAT Identification Nr  (Obligatory for companies in EU countries)

## PUBLICITY AGENCY (if applicable)

Agency

Agency Contact  Ms  Mr Name

Postal Address

City  State/Province  (Australia, Canada, USA)

Postal/Zip Code  Country

Telephone  Mobile

Email

VAT Identification Nr  (Obligatory for companies in EU countries)

Acting on Behalf of  (Fill in the name of company that is advertising)

## ADVERTISEMENT(S) ORDERED

Publication Selection [tick box(es) corresponding with the publication(s) in which you desire to place an advert]

- UAS: The Global Perspective - Vol. I
- VTOL UAS

Advert Size  1/1 page  1/2 page, horizontal  1/4 page, horizontal

Special Position  Inside front cover (Qty available: 1)

(first come,  Opposite inside front cover (Qty available: 1)

first served)  Opposite table of contents (Qty avail.: 1)

**Note:** Only 1/1 full page adverts qualify for special positions

Payment Bank Transfer

Order Confirmation To be sent to  Company  Agency

For attention of

Email

Invoice To be issued in name of  Company  Agency

To be sent to  Company  Agency

Voucher copy To be sent to  Company  Agency

The person submitting this completed order form has read and understood this Media Kit, accepts the Publisher's Terms & Conditions, and confirms that he/she is an authorized signatory for his/her company/organisation.

Submitter Name  Ms  Mr Name

Email address

Submission Date  2025

**Email Completed Order Form to [pvb@pro-uas.com](mailto:pvb@pro-uas.com)**



## TERMS & CONDITIONS

**PRO  
UAS**

In these Terms & Conditions, "Publisher" means Peter van Blyenburgh; "Advertiser" means the advertising company or its agent; "Publisher" and "Advertiser" are collectively designated as the "Parties"; "Publication" means the **upcoming editions** of the publications titled: "**VTOL UAS**", and "**UAS: The Global Perspective - Volume I**"; "Publicity Insert" is the document supplied by the Advertiser for placement in the Publication(s); "Advertisement" means the Publicity Insert placed in the advertising space booked by the Advertiser in the Publication by means of the Advertisement Order Form.

- 01 The receipt by the Publisher of the Advertisement Order Form completed by the Advertiser, and the receipt by the Advertiser of the confirmation of his order by means of the corresponding invoice issued by the Publisher, constitute a contract binding the Parties.
- 02 All invoices are issued in Euro (€), and will be payable in Euro (€) in accordance with the payment instructions indicated on the invoice.
- 03 All cheques must be made out in Euro (€) and made payable in France to Peter van Blyenburgh and sent to the Publisher at the address appearing on the invoice.
- 04 The Advertiser must supply the Publicity Insert to the Publisher in the specified format and dimensions before the deadline indicated on the order form.
- 05 In the case the Publicity Insert is not received within the stated deadline, the Publisher may decide to again publish a former advertisement already held by the Publisher or to print the name and address of the Advertiser instead of the not-received Publicity Insert without any liability for or any possible recourse against the Publisher.
- 06 Should a Publicity Insert not be supplied by the Advertiser in the specified format and require additional work to make it publishable, the possible additional processing costs will be for the account of the Advertiser.
- 07 Should a Publicity Insert not be supplied by the Advertiser in an acceptable quality, the Publisher may decide to again publish a former advertisement already held by the Publisher or to print the name and address of the Advertiser instead of the not-received Publicity Insert without any liability for or any possible recourse against the Publisher.
- 08 Cancellations of booked Advertisements can be accepted only if made in writing and if received not later than 15 days prior to the payment deadline indicated on the order form. Cancellations received after this date are subject to an adjustment fee equivalent to fifty percent (50%) of the booked Advertisement.
- 09 Special positions are available on a first come/first go basis and must be agreed to in writing by the Publisher.
- 10 The Publisher cannot be held responsible for non-respect of alterations or corrections to Publicity Inserts if they are supplied & received after the specified Publicity Insert deadline.
- 11 All production work handled by the Publisher, including the production of a Publicity Insertion on request of the Advertiser, will be charged to the Advertiser.
- 12 Advertising copy that may be mistaken for non-advertising material (Advertorials) will be published with the mention "Advertisement" in the margin.
- 13 The Publisher reserves the right to refuse or cancel any Advertisement without any reason or notice, (returning any money paid by the Advertiser).
- 14 The Publisher reserves the right to modify the editorial layout and planned publication content, and to alter or

postpone the publication date.

- 15 The Publisher is not responsible for any loss howsoever occasioned as a result of delay or failure to publish the Publication.
- 16 The Publisher cannot take any responsibility for the accuracy of advertising copy given verbally to the Publisher. The Publisher is not responsible for any misspellings or other errors in Advertisements.
- 17 The Advertiser must notify the Publisher in writing of any complaints it has or receives regarding the Advertisement within twenty eight (28) days of the Publication Date.
- 18 The Advertiser indemnifies the Publisher in respect of any loss, expense, cost or damage incurred or suffered by the Publisher as a result of any claim made against the Publisher arising from the Advertisement. The Publisher will consult with the Advertiser on the way in which any such complaints are to be handled.
- 19 Advertisers' material is held by the Publisher at the Advertiser's risk. The Publisher will retain such material for up to six (6) months and reserves the right to destroy them thereafter, if their return is not requested in writing by the Advertiser within six (6) months of the Publication Date.
- 20 The Advertiser hereby warrants to the Publisher that its Advertisements are in no way whatsoever a violation of any existing copyright and that they contain nothing illegal, defamatory, objectionable, indecent or libellous, and hereby indemnifies the Publisher against any loss, injury or damage which may be occasioned to the Publisher in consequence of any breach of this warranty arising from the placing of its Advertisement in the Publisher's publications.
- 21 Payment of invoices for an Advertisement must be received before the deadline indicated on the order form.
- 22 If notification of receipt of payment of a booked Advertisement made by bank transfer has not been received by the Publisher from his bank before the deadline indicated on the order form, the relevant Advertisement will not be published. Nevertheless, should the Publisher exceptionally decide to publish an Advertisement for which payment has not been received, the Publisher reserves the right to charge interest on the outstanding invoice amount at the cumulative rate of one and one half percent (1,5%) per month, or part of month, counted from the date when the invoice was due for payment, until payment is actually received by the Publisher.
- 23 A single voucher copy in electronic format (PDF) of the Publication(s) in which an Advertisement has been placed will be provided to the Advertiser or its agency.
- 24 The Publisher may charge the Advertiser the cost of enforcing any of its rights against the Advertiser for non-payment of outstanding debts in accordance with the Publisher's credit terms, including any expenses incurred by reason of the Advertiser's breach of its contractual and legal obligations. Should the Publisher refer an outstanding account to either a debt collection agency or solicitors for collection, then any possible future business to be transacted with that Advertiser will be entirely at the discretion of the Publisher.
- 25 These terms and conditions contain all the contractual terms with the exclusion of all other terms.
- 26 All disputes between the Parties concerning these terms and conditions are bound by the Laws of France and subject to the jurisdiction of the French courts.